

Kite Trade Association International (KTAI) FAQ

I want to become a member of KTAI, where may I find an application?

Click on the Membership Info. Tab and click on Membership Application.

Currently we are unable to process your application online; please complete the application and other information and send it to us via Email, FAX or US Mail.

KTAI

PO Box 6898

Bend, OR 97708

P: 800-243-8548

P: 541-994-9647

F: 503-419-4369

ExDir@KiteTrade.org

How can I find out if KTAI is for my company; are there any member testimonials?

Yes, click on the Membership Tab and scroll down to Testimonials. For additional information; contact the Association office at 800-243-8548.

I am a retailer; do I need to be a KTAI member to attend the Trade Show?

No, you do not.

You will need to complete the registration form and provide the following information; either sent to the Association office in advance or shown at the KTAI registration desk onsite.

- ✓ Current retail business license
- ✓ Resale tax certificate or VAT certificate (for international businesses)
- ✓ Imprinted business check, corporate credit card or business debit card
- ✓ Internet businesses must provide proof of operational e-commerce site

Each buyer must provide:

- ✓ Valid government issued photo ID (drivers license, passport or government ID)
- ✓ Personalized business ID (business card or cancelled paystub)

You will find the registration form under the Trade Show Tab titled Attendee Brochure

I am a retailer; if I qualify to attend, is the trade show free?

Yes, the trade show is free to both KTAI members and non-member qualified retailers, **if they register before November 1**. On November 1, KTAI members will pay \$25 for trade Show only and non-members will pay \$50. You will receive a maximum of two badges one packet of information and a Trade Show program.

I am a retailer, if I qualify to attend and I want to attend the meals and educational programs, is there a cost? If so, what does the cost cover?

Yes, there is a cost for both KTAI members and non-members.

The cost covers the following:

- ✓ All education programs
- ✓ All coffee breaks
- ✓ Two Lunches
- ✓ Welcome Reception
- ✓ Closing Awards Dinner

Early registration is as follows:

- ✓ KTAI Member/\$175 first person; \$165 for every person after
- ✓ *Non KTAI Member/\$300 first person, \$250 for every person after
- ✓ (*KTAI Membership is only \$150 for the year. By becoming a member you can have membership and registration for only \$225 | \$75 LESS THAN non-member registration!)

I am a KTAI Member Retailer, and I want to join the KTAI Retail Forum – what do I need to do?

It's easy! Ask any one of your Facebook Friends who are currently KTAI Members and members of the Retail Forum! They'll "invite" you and you will become part of the group! Or - just send your "Facebook name" to the association office and ask for an invitation.

I am a manufacturer/wholesaler, do I need to be a KTAI member to exhibit at the Trade Show?

No, but you will pay less and have more advertising access if you are a member. An 8' x 10' booth for a member is currently \$760; for a non member the same booth is \$950. KTAI's basic membership is \$150 so you could become a member and have an 8' x 10' booth for \$910, saving you \$40. Additionally, you would have access to all the retail members of the Association.

I would like to exhibit, how do I select a booth?

Booth selection is based on an accumulation of points earned from past exhibits. After those with accumulated points have selected their booths, the remaining booths will be available in the open forum. The open forum for booth selection will begin on June 18, 2015.

The open forum is first come-first served. If you would like to reserve a booth, you may fill out the exhibit contract and send your deposit to the Association office. The Association office will call each company who has reserved a booth in the open forum, in the order in which they were received. You will then make your selection from the list of available booths.

If you would like to see what booths are available, please click on the Trade Show tab on the website (www.KiteTrade.org) and click on "Floor Plan".

Where would I get an exhibit contract or additional information on the booths?

Click on the Trade Show Tab and select either Exhibitor Registration or Exhibitor Prospectus.

I want to find a KTAI Member, where can I locate their information?

Click on the Membership Info. Tab and then click on Membership Directory

If you want to look through the entire membership, set the Filter Results to "All" in all three boxes and you will get an alphabetical listing of members.

If you want a listing filtered by type (manufacturer, retailer, etc.) state or country, click on their button and make your selection, then click the filter button to the right.

I want to login to my account, my email (or other) information has changed and I need to update my listing; how can I do that?

Click on member login, top right.

This will open two boxes to the left; one for your login email address and one for your password.

Enter your login email and your password and click login.

You are now ready to change your information.

When you are done editing; don't forget to click SAVE.

Click on the logout; top right. This will open a logout button. Click it and you are done.

I tried to login, but nothing happened - what do I do now?

You may have forgotten your login email address, or your password.

You can check what your login email address is by looking in the membership directory for your listing; hover over the email and your login email address will appear.

If you were using the correct email address for your login, you may have forgotten your password.

We do not have access to your password; please call the Association Office (541-994-9647) or email us at ExDir@KiteTrade.org and we will reset your password.

Once you login and change your information, you may want to change your password too.

I have heard KTAI has a powerful tool for members called KTAI Info Central. What is it and how could I use it?

KTAI Info Central is a service we provide to allow you to get information out to the membership quickly! We welcome information on new stores, new employees or product searches/trades for filling in or liquidating overstock. We will even advertise your sales - as long as there are no specifics, and no pricing. Here is what we need:

Subject line, KTAI Info Central

Your message:

(Example) - I am looking for....., We would like to introduce our new manager....., We have moved and our new address is..... I have a customer that needs a "widgit"; I am willing to pay wholesale plus freight.

Your name and contact information:

(Example) - John Smith, johnsmith@yahoo.com, 555-555-5555

That's it - we will send it right out!